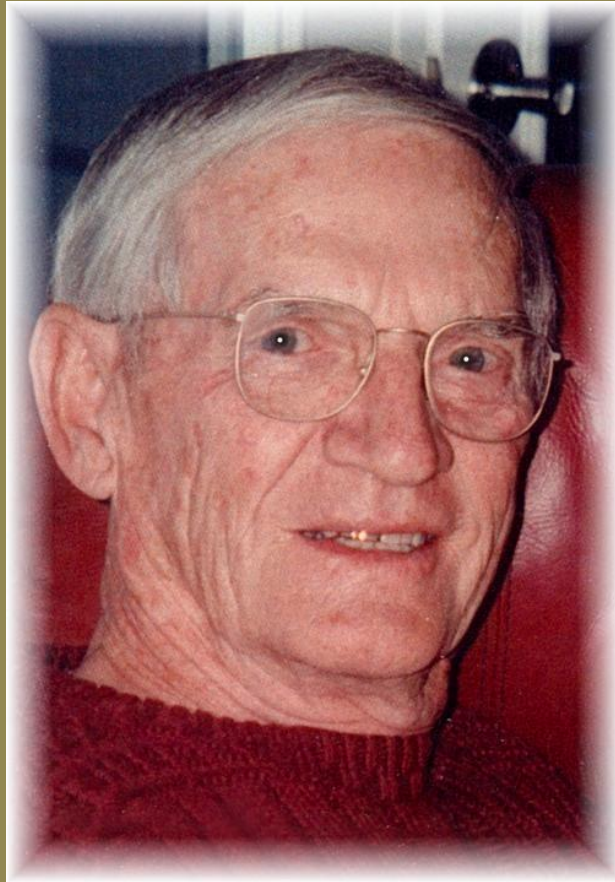


## Barc Wade



**Barc Wade** has had a 65-year career in journalism. He founded AAA Home & Away Magazine in 1980 and won awards for his promotion of Nebraska tourism. In 1954, Wade began Motor Club News for Cornhusker Motor Club (AAA). The publication later became Nebraska Living. He proposed that AAA clubs, mostly in the Midwest, pool their resources into one magazine, Home & Away, and in 1980 became its first publisher and editor. At its peak, Home & Away had an audited circulation of about 3.3 million, the U.S.'s 13th largest paid circulation magazine, ranking between Sports Illustrated and Playboy. After graduation from Kearney State Teachers College (now the University of Nebraska at Kearney), he became sports and news editor for the Kearney Daily Hub. Wade taught journalism for five years at Fremont High School starting in 1949.